

What events can Silent Conference be used for?

Silent Conference can be used at a multitude of exciting events. Our wireless system's ability to tear down creative barriers for event organisers, host multiple audio sources at once without impacting AV teams and deliver clear content directly to event attendees, has firmly established Silent Conference within the industry.

We've compiled a list of events that Silent Conference can be used for to help ignite your creative spark.

Product Launches

Give attendees at your next product launch even more to talk about by delivering the event through headphones. Silent Conference offers an intuitive way to launch products to consumers, sales professionals and the press by ensuring that everyone can clearly hear the product keynote.

One of our clients, a leading UK retailer, uses the Silent Conference wireless system to host 14 product launches simultaneously to smaller, intimate groups. This led to larger levels of audience engagement and a more interactive event. Guests cycled round each zone being introduced to the product.

Breakout Sessions

Breakout sessions are an expensive part of your event. The most effective way to tackle issues such as noise pollution, venue size and budget is to use Silent Conference. Hosting multiple sessions simultaneously, via headphones, ensures you can host breakout areas right next to each other without disrupting the event.

Currently this is the most popular use of Silent Conference due to the amount of money event organisers can save their clients. As a result, we have been a part of some of the largest tech summits in the world.

Exhibition Stands

Trade shows are riddled by sound spill due to the high footfall of delegates all clamoring to get the latest industry news, find new suppliers and get the best



Silent Conference used at a product launch at Event City, Manchester.

freebies the show has to offer. Exhibitors looking to show visual content with audio but are worried about it being delivered the way it should, Silent Conference can help remove distractions and assist in engagement with your content.

We were approached by a specialist AV company working on a client's stand, who wanted to display multiple sales videos simultaneously. The issue they faced was the noise restriction at the trade show. Using the Silent Conference wireless system, delegates were able to switch between the content at the touch of a button and listen to the audio and engage with the content.

Corporate Team Building

For those running team building sessions that have multiple events going on, Silent Conference systems are great for communications. The systems can be portable if you're hosting the event in a location with limited access to power sources.



Silent Conference used for exhibition breakout space.

The UK's leading clothing retailer uses our headphones to deliver their team building and training events held in their UK headquarters. The portability of the system helps the teams freely move around the building whilst not distracting those that are still working within the offices.

Ideas Sessions

When breaking into smaller groups for discussion, there is often a backlash of noise created by eager teams managing and sharing their ideas. Using Silent Conference, you can help control the noise levels and maximise the output of ideas from each group. Wearing the headphones and communicating via microphones helps to eliminate the frantic crowds shouting over each other, and creates more thoughtful discussions. In our experience, the group's focus tends to remain central to the task at hand.

A top level client used this solution when hosting an event that encourages creatives to work and interact within small groups. Silent Conference gave them the ability to communicate ideas with clarity without disrupting the teams surrounding them.

